

# Top five tips to improve engagement on Instagram

**#MotivationMonday**



1

## Hashtags

Using relevant hashtags to extend your image's reach.

2

## Tagging other users

Increase the likelihood of reposts and expand your audience.

3

## Location tagging

Adding a location is proven to improve engagement by up to 79%.

4

## Be consistent

Sticking to a certain style helps your audience get to know your brand quickly and easily.

5

## Take part in Instagram #projects

Recognition can earn you a huge boost in followers.

**Instagram**

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